COOKIE POLICY
Effective Date/Last Updated: 13.08.2026

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1. OVERVIEW

PARIS HOTEL LLC duly established under the laws of Armenia with registered address at **Yerevan, Amiryan Street, 4-6, 139, +374 95 55 45 85, dosm@parishotel.am** ("Website," "we," "our," or "us") uses cookies on this Website.

By visiting this Website, we can place cookies and other similar technology on your device in accordance with your preferences set on our cookie settings. Depending on your cookie settings, the following information may be collected through cookies or similar technology: your unique device identifier, device IP address, information about your device's operating system, mobile carrier and your location information (only to the extent permissible under applicable data protection laws). By visiting this Website, you consent to the use of cookies as described in this Cookie Policy ("Policy").

2. COOKIES AND ITS TYPES

Cookies constitute small text files that a website dispatches and retains within your web browser during your visit to this Website. They are unique to your account or browser. The "How to Manage Cookies" section explains the process for modifying your cookie preferences. It's important to be aware that completely disabling cookies and similar technologies could potentially disrupt your user experience on the Website, leading to unexpected issues with certain features.

- **Session-based cookies** last only while your browser is open and are automatically deleted when you close your browser.
- **Persistent cookies** last until you or your browser delete them or until they expire.

These cookies can also be classified as first-party or third-party cookies.

- First-party cookies are generated and placed on your device by the website you are visiting. Usually used to facilitate user experience and some core functionalities of the site.
- Third-party cookies, while in use, are generated and placed on your device by a different website than the one you are visiting. These cookies are created when you

visit a website that includes elements from other sites, such as third-party images or ads.

By themselves, cookies do not identify you specifically. They identify your web browser.

We use cookies for the following purposes:
1. to ensure that the Website functions properly
2. to improve the Website based on how you got to the Website and what devices you use

Cookies on our Site generally fall into the following categories:

- **Strictly Necessary Cookies:** These are required for the operation of our Sites. These cookies and other technologies are essential in order to enable the Sites to provide the feature you have requested. We are not able to operate without them. They are related to the core functionality of the website and related services. These cookies are session cookies which are erased when you close your browser.
- **Performance Cookies:** These allow us to recognize and count the number of users of our Sites and see how such users navigate through our Sites. This helps to improve how our Sites work, for example, by ensuring that users can find what they are looking for easily. These cookies are session cookies which are erased when you close your browser.
- **Functional Cookies:** These improve the functional performance of our Sites and make it easier for you to use. For example, cookies are used to remember that you have previously visited the Sites and asked to remain logged into it. These cookies are session cookies which are erased when you close your browser.
- **Targeting Cookies:** These record your visit to our Sites, the pages you have visited and the links you have followed to recognize you as a previous visitor and to track your activity on the Sites and other Websites you visit. These cookies qualify as persistent cookies, because they remain on your device for us to use during a next visit to our Sites. You can delete these cookies via your browser settings.

3. USING COOKIES AND ITS PURPOSE

We use cookies for various purposes related to providing our global services, which include but are not limited to:

- **Essential Cookies**: These cookies are necessary for the operation of this Website. They enable you to navigate through the Website and use its features.
- **Analytics and Performance Cookies**: We use these cookies to collect information about how visitors use this Website. This helps us improve the Website's functionality and performance.
- **Personalization Cookies**: These cookies enable us to remember your preferences and choices, such as language preferences, and provide enhanced, more personalized features.
- **Marketing and Advertising Cookies**: We work with third-party advertising partners who may use cookies to deliver personalized advertisements that are relevant to your interests.

4. HOW TO MANAGE COOKIES

There are several ways to manage and adjust your cookie settings. However, if you choose to reject all optional cookies, you may experience inconvenience and limitations in the functionality we can offer. For instance, we won't be able to save your searches or recognize your computer, requiring you to log in each time you visit our sites. Please be aware that Strictly Necessary Cookies, necessary for our sites' operation, cannot be opted out of.

- **Browser Settings**: Your browser may provide tools to control cookies. The method depends on your browser and the type of cookie. Some browsers offer a "Do Not Track" feature, allowing you to indicate that you don't want your online activities tracked. These features are not yet standardized, so we do not currently respond to them.
- **Controlling Online Interest-Based Ads**: We collaborate with online advertising vendors to deliver relevant and valuable ads, including those on our sites and other websites. These ads may rely on data collected by us or third parties, such as your postal code or your activities on our sites and other third-party websites.

To manage cookies (basic, analytical, and marketing), access your browser settings.

If you wish to clear all cookies installed by websites you've visited, you may refer to Section 6 of this Policy. Please note that clearing all cookie tracking files may still allow some other types of cookies to be used. Additionally, keep in mind that clearing cookies may occur when purchasing a new computer, installing or updating a browser, or making modifications to your browser settings.

5. HOW TO BLOCK COOKIES

Numerous web browsers offer the option to reject the use of cookies. You can explore the following links to gain a better understanding of how to manage cookies within your web browser. Keep in mind that disabling cookies affects not only this website but also all other websites you visit.

- Internet Explorer - Read here.
- Chrome - Read here.
- Firefox - Read here.
- Safari - Read here.
- Opera - Read here.
- IPhone, iPad and other equipment from Apple - Read here.
- Android phones and other equipment - Read here.
- Google cookies Opt-out – Read here.
- Third Party vendor's use of cookies Opt-out - Read here.
- Google Analytics Opt-out- Read here.

It's important to note that blocking cookies can potentially impact the performance of many websites.

6. HOW TO DELETE COOKIES

You also have the choice to remove cookies stored on your computer. Simply follow your browser's instructions for doing so. However, be aware that deleting cookies may adversely affect the performance of numerous websites. Also note strictly necessary cookies, which are essential for the functioning of websites, cannot typically be deleted or disabled as they are required for core website operations.

For additional details on deleting cookies, you can refer to this resource: https://allaboutcookies.org/

7. **CONSENT TO THE COOKIES**

By visiting this Website, you consent to the use of cookies as described in this policy. If you do not consent to the use of cookies, please disable them in your browser settings or refrain from visiting this Website.

8. **CHANGES TO THIS POLICY**

We may update this Policy from time to time. Any changes will be posted on this page, and the "Effective Date" will be updated.

If we make any changes to this Policy that materially change how we process your Personal Data, we will provide the necessary notices on this Website, or as appropriately required by data protection laws. By continuing to visit this Website and obtain our services without consenting to the changes or opting out, it will be deemed that you have consented to such changes by your conduct.

We advise you to periodically check here for the most current version of our Policy to stay informed about how we are helping to protect the Personal Data that we collect. You acknowledge and agree that it is your responsibility to review this Policy periodically and become aware of modifications.

9. **CONTACT US**

PARIS HOTEL LLC, Yerevan, Amiryan Street, 4-6, 139, +374 95 55 45 85, dosm@parishotel.am is your personal data Controller as defined by applicable data protection laws. If you have any questions about this Policy or wish to exercise your rights, please do not hesitate to contact us.

By visiting this Website, you acknowledge that you have read and understood this Policy and consent to the practices described herein.